

D A N S
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WORK HISTORY

Freelance Contract Visual Designer CURRENT

Solving problems for brands and clients in all facets of visual design including: Branding, Web Design, Video Editing, Motion Graphics, and more. Working with clients from a range of different industries spanning the tech sector to retail.

Cinebloc Creative Director AUG 2014 - JAN 2017

Creative lead while working with a small team on video projects. Shot and colored using RED Cinema and edited in Premiere. Directed and Edited a number of Brand Stories, Commercials, Documentaries, and a worked on a variety of projects with the Microsoft Surface, Office, and Outlook teams.

SST Group LLC Creative Director APR 2011 - MAY 2013

SST Group, LLC. owns and operates three premier retail brands throughout the pacific northwest; Seattle Sun Tan, Desert Sun Tanning, and Urban Float. Worked in tandem with Marketing Director to create all advertising and marketing materials (Print, Web, Social, Email, In-Store). Developed sales campaigns and assisted in ad expediture. Managed and grew brands online presence to industry leading levels of social media growth and engagement rates.

Zumiez Web Designer JAN 2011 - APR 2011

Designed web assets that stayed in-line with the brand goals and direction. Implemented updates to Zumiez.com and assisted in email marketing campaigns.

Iqubate Designer / Animator JUN 2010 - JAN 2011

Worked throughout the entire mobile application creation process including UI/UX, Branding, and Video Production.

EDUCATION

Western Wa. University SEP 2005 - JUN 2010

Design - New Media (B.A) / Business (Minor)

Gained an appreciation of the Art and Design world while focusing my studies on new medias such as Interactive Design and Digital Video. Semi-Finalist in Adobe Design Achievement Awards in Mobile Design.

HELLO

Dan Styrlund

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PORFOLIO

danstyrlund.com

EXPERTISE

-  Photoshop
-  Premiere
-  After Effects
-  InDesign
-  HTML/CSS
-  RED Cinema

REFERENCES

Max Gangon
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CEO | Divvy Digital
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