

**D A N S
T Y R L
U N D .**

WORK HISTORY

Salonsense TV Designer / Developer JAN 2017 - CURRENT

Salonsense provides digital signage to over 1000 retail locations across the USA. I was brought in to overhaul the current branding and build out sub-brands, redesign the software platform, and launch campaigns into new industries.

Freelance Contractor Visual Designer CURRENT

Solving problems for brands and clients in all facets of visual design including: Branding, Web Design, Video Editing, Motion Graphics, and more. Clients include K2, Deloitte, Atomic Infotech, Epio, Nook, Stevens Pass and more.

Cinebloc Creative Director / Owner AUG 2014 - DEC 2016

Video agency I co-founded and lead creative on all projects. Directed, edited, and produced brand stories, commercials, documentaries, and worked on a variety of projects for the Microsoft Surface, Office, and Outlook teams.

SST Group LLC Creative Director APR 2011 - MAY 2013

Worked in tandem with Marketing Director to create all design materials. Developed campaigns and assisted in ad expenditure. Managed and grew brands online presence to industry leading social media growth and engagement rates.

Zumiez Web Designer JAN 2011 - MAY 2011

Designed web assets that stayed in-line with the brand goals and direction.

Iqubate Designer / Animator JUN 2010 - JAN 2011

Lead designer in developing mobile applications and their pitch materials.

EDUCATION

Western Wa. University SEP 2005 - JUN 2010

Design – New Media (B.A.) / Business (Minor)

Semi-Finalist in Adobe Design Achievement Awards in Mobile Design.

HELLO

Dan Styrlund

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PORTFOLIO

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EXPERTISE

 Photoshop

 Premiere

 After Effects

 InDesign

 HTML/CSS

 RED Cinema

REFERENCES

Available upon request